

Link Insurance Branch Partner Program

Your customers · Your business · Your independence



LINK INSURANCE

Why Partner With Link Insurance?

Link is one of the most diverse, reputable independent brokerages in Alberta with 9 branch partners across the province. Comprised of business-minded brokers, branch partners can enjoy a lucrative career that's flexible and independent. We are currently looking to grow our regional footprint with additional branches in the province.



Build Equity, Grow Your Income



Full Support



Technology



Insurer Market Access

[Click Here](#) ▶

Learn more about becoming a Link Insurance Branch Partner.





Build Equity, Grow Your Income

As a Branch Partner, you will earn 75% commission on every policy you sell and be eligible to earn up to 90% commission (based on your volume). You will also own 75% of your total book of business. As a branch partner, you'll have the opportunity to enjoy the fruits of your hard work when you sell your business.

Full Support

We've served Albertans for over 37 years. As a Branch Partner, we give you a head start with your brand presence, and help you grow your Branch Partner office. You will have access to a myriad of resources including:

- Latest digital technology for all client and lead management needs.
- Mobile app and portal for your clients to access their policy 24/7.
- Marketing and communications content assistance for all your email marketing & social media platforms.
- Sales campaign consultation and delivery.
- Assistance with electronic or direct mail content design and printing.
- Quality underwriting review support - help prevent costly E&O claims.
- Coverage under our corporate \$10M E&O policy.
- Personal & commercial insurance quote submission and risk placement assistance.
- HR help with employment contracts for employees you hire as your business grows.
- Comprehensive training modules to keep you current in knowledge on the products you're selling.
- Plus many more perks!

You will have the freedom of owning your own business. You will also have peace of mind knowing you have a full Link team to help power your new business.

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Our Award-Winning Technology

Link Insurance is part of the Sharp Group of Companies. This partnership means we have access to the most innovative technology released by our sister company, Trufla Technology.



MyLink Insurance Mobile App And Portal

Your customers will receive the customer service mobile app and portal, which gives them 24/7 access to their insurance. Take the stress out of brokering, and empower your customers to do their insurance, on their terms.



Optimized Website And Online Quoting

We have a brand new, industry-leading website with insurance-centric functionality that includes optimized quote forms, real-time tenant and commercial policy quotes, branch-partner location pages, and more. We have one of the most sophisticated broker sites in Canada, through our partnership with Trufla Technology and APOLLO Exchange.



Lead Management Platform

Keeping track of all your leads from status to follow-ups can be daunting, causing you to miss out on a sale. We know how important it is to grow your book of business, which is why each Link Insurance partner will have the ability to subscribe to truLeads. TruLeads is an insurance-specific lead management platform that has been proven to increase bind ratios by 200%.

Insurer Market Access

We have strong, well-established relationships with our insurer partners. Market diversity and stability is key to any broker's success. We work diligently to develop and maintain these crucial partnerships. The advantage of becoming a Link Branch partner is providing your customers with choices through our insurer contracts.



[Click Here](#) ▶

Learn more about becoming a Link Insurance Branch Partner.





Your Success Journey Starts Here

Link Insurance offers you a pathway to entrepreneurial success! You'll be surrounded by like-minded entrepreneurs who are equally passionate about building a quality book of business and providing exceptional client service. We have all the tools you'll need to succeed in building a profitable insurance portfolio and are well equipped to help position you for success. To learn more about becoming a Link Branch Partner, contact our VP of Strategic Initiatives & Partner Relations below, or click on the following link: [Click here to become a Link Insurance Branch Partner.](#) ▶



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Sheroo started his journey with Link Insurance in 1997 when he joined the family business. Juggling every role imaginable from sales to IT over the years, Sheroo became President and CEO. Over 23 years, he continued to grow the business from 7 to 35 employees and multiple offices throughout Calgary and Edmonton, doubling revenue to \$4 million. Aside from his passion of insurance, Sheroo enjoys spending quality time with his family, who are all avid Calgary Flames and New England Patriots fans.
